

PROGRAMMING POLICY

California's American Indian & Indigenous Film Festival (CAIFF) mandate is to support and present the works of American Indian & Indigenous media artists (directors, key creative producers, screenwriters) from around the world. Each work presented by CAIFF must have the active involvement of an American Indian or Indigenous person in the key creative roles of director, producer, actor, and/or screenwriter. The organization's goal is to present these new, innovative works to audiences in a live public presentation and to offer these audiences the opportunity to see works outside established mass media outlets (such as work publicly-viewable sites on the Internet and/or television).

FILM/VIDEO

The Festival prioritizes film and video works not permanently and publicly accessible for viewing via the Internet on outlets such as iTunes and/or other media service providers or distribution channels are considered ineligible for the Festival. Film and video works broadcast on television outside of the United States are eligible for programming consideration. Film and video works broadcasted in the United States (or available on televisions in the United States) are stringently evaluated for programming consideration using the Festival's Artistic Policy. Music Video submissions are not subject to ineligibility due to online and broadcast history.

DIGITAL MEDIA

Digital Media works are eligible for consideration regardless of prior exhibition in galleries, presentations or via the Internet. These include artistically based work on all digital platforms (online, computer, tablet or mobile/wearable devices). Digital media artworks are subject to the two-year production window required of film/video works.

TELEVISION

Made-for-television films and documentaries are eligible for programming submission. However, consideration will be given to the domestic and international broadcast status and licensing of the works. Works that have been broadcast or have a broadcast license in the United States (which have or will have the support and opportunity to reach a public audience either regionally or nationally in advance of the Festival) are stringently evaluated on a case-by-case basis for consideration using the Festival's Artistic Policy. Television pilots that have not yet been aired prior to the Festival, and which do not have a confirmed broadcast date, are eligible for submission and programming consideration. Music videos are eligible for submission to the Festival, regardless of their broadcast status, as music release strategies require the public release of video content outside the Festival submission timeline.